Lesson 33 – Derivatives of Power Functions

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### **Fast Five**

• 1. Factor the following (use Wolframalpha if you get stuck)

x<sup>3</sup> - 27

- x<sup>3</sup> 8 • x<sup>5</sup> - 32
- $x^5 32$   $x^7 128$ •  $x^{11} - 2048$   $x^6 - 2^6$
- 2. Given your factorizations in Q1, predict the factorization of  $x^n a^n$
- 3. Given  $f(x) = x^n$  & your previous work, evaluate  $f'(a) = \lim_{x \to a} \frac{f(x) - f(a)}{x - a}$

### (A) Review

• The equation used to find the slope of a tangent line or an instantaneous rate of change is:

$$m = \lim_{h \to 0} \frac{f(x+h) - f(x)}{h}$$

- which we also then called a derivative.
- So derivatives are calculated as .

$$\lim_{h \to 0} \frac{f(x+h) - f(x)}{h} = f'(x) = \frac{dy}{dx}$$

## (B) Finding Derivatives – Graphical Investigation

- We will now develop a variety of useful differentiation rules that will allow us to calculate equations of derivative functions much more quickly (compared to using limit calculations each time)
- First, we will work with simple power functions

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• We shall investigate the derivative rules by means of the following algebraic and GC investigation (rather than a purely "algebraic" proof)

(B) Finding Deriv	<u>vatives – Graphical</u>
<b>Investigation</b>	
<ul> <li>Use your GDC to (each in y1(x)) an</li> <li>Then in y3(x) you think overlaps the</li> </ul>	graph the following functions d then in y2(x) graph d(y1(x),x) will enter an equation that you e derivative graph from y2(x)
• (1) d/dx (x <sup>2</sup> )	(2) $d/dx$ (x <sup>3</sup> )
• (3) d/dx (x <sup>4</sup> )	(4) $d/dx$ (x <sup>5</sup> )
• (5) $d/dx (x^{-2})$	(6) $d/dx$ (x <sup>-3</sup> )
	4 N









(C) Finding Derivatives - Sum and Difference
and Constant Rules
<ul> <li>The previous investigation leads to the following conclusions:</li> </ul>
• (1) $\frac{d}{dx}\left(k\cdot x^{n}\right) = k\cdot \frac{d}{dx}\left(x^{n}\right) = k\cdot \left(nx^{n-1}\right) = knx^{n-1}$
• (2) $\frac{d}{dx} \left( f(x) + g(x) \right) = \frac{d}{dx} \left( f(x) \right) + \frac{d}{dx} \left( g(x) \right)$
• (3) $\frac{d}{dx} \left( f(x) - g(x) \right) = \frac{d}{dx} \left( f(x) \right) - \frac{d}{dx} \left( g(x) \right)$
1/28/2015 Calculus - Santowski 12













# (G) Examples - Economics Suppose that the total cost in hundreds of dollars of producing x thousands of barrels of oil is given by the function C(x) = 4x<sup>2</sup> + 100x + 500. Determine the following. (a) the cost of producing 5000 barrels of oil (b) the cost of producing 5000 barrels of oil (c) the cost of producing the 5001 barrelof oil (d) C '(5000) = the marginal cost at a production level of s000 barrels of oil. Interpret. (e) The production level that minimizes the average cost (where AC(x) = C(x)/x))

## (G) Examples - Economics Revenue functions: A demand function, p = f(x), relates the number of units of an item that consumers are willing to buy and the price of the item Therefore, the revenue of selling these items is then determined by the amount of items sold, x, and the demand (# of items)

• Thus, R(x) = xp(x)

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/28/2015

(G) Examples - Economics
The demand function for a certain product is given by p(x) = (50,000 - x)/20,000
(a) Determine the marginal revenue when the production level is 15,000 units.
(b) If the cost function is given by C(x) = 2100 - 0.25x, determine the marginal profit at the same production level

• (c) How many items should be produced to maximize profits?

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/28/201