

1.1 Lines in the Plane

The Slope of a Line

In this section, you will study lines and their equations. The **slope** of a nonvertical line represents the number of units the line rises or falls vertically for each unit of horizontal change from left to right. For instance, consider the two points (x_1, y_1) and (x_2, y_2) on the line shown in Figure 1.1. As you move from left to right along this line, a change of $(y_2 - y_1)$ units in the vertical direction corresponds to a change of $(x_2 - x_1)$ units in the horizontal direction. That is,

$$y_2 - y_1 = \text{the change in } y$$

and

$$x_2 - x_1 = \text{the change in } x.$$

The slope of the line is given by the ratio of these two changes.

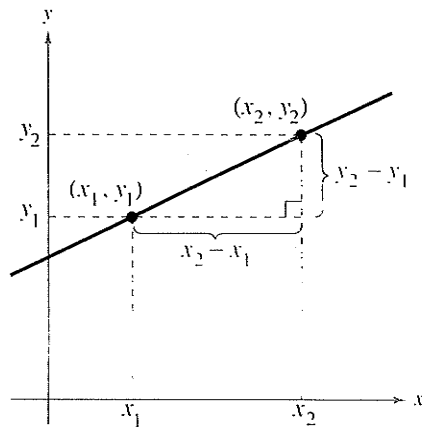


Figure 1.1

Definition of the Slope of a Line

The **slope** m of the nonvertical line through (x_1, y_1) and (x_2, y_2) is

$$m = \frac{y_2 - y_1}{x_2 - x_1} = \frac{\text{change in } y}{\text{change in } x}$$

where $x_1 \neq x_2$.

When this formula for slope is used, the *order of subtraction* is important. Given two points on a line, you are free to label either one of them as (x_1, y_1) and the other as (x_2, y_2) . However, once you have done this, you must form the numerator and denominator using the same order of subtraction.

$$\underbrace{m = \frac{y_2 - y_1}{x_2 - x_1}}_{\text{Correct}} \quad \underbrace{m = \frac{y_1 - y_2}{x_1 - x_2}}_{\text{Correct}} \quad \underbrace{\cancel{m = \frac{y_2 - y_1}{x_1 - x_2}}}_{\text{Incorrect}}$$

Throughout this text, the term *line* always means a *straight* line.

What you should learn

- Find the slopes of lines.
- Write linear equations given points on lines and their slopes.
- Use slope-intercept forms of linear equations to sketch lines.
- Use slope to identify parallel and perpendicular lines.

Why you should learn it

The slope of a line can be used to solve real-life problems. For instance, Exercise 68 on page 13 shows how to use slope to determine the years in which the earnings per share of stock for Harley-Davidson, Inc. showed the greatest and smallest increase.



Dwayne Newton/PhotoEdit

Example 1 Finding the Slope of a Line

Find the slope of the line passing through each pair of points.

- a. $(-2, 0)$ and $(3, 1)$ b. $(-1, 2)$ and $(2, 2)$ c. $(0, 4)$ and $(1, -1)$

Solution

Difference in y -values

$$\text{a. } m = \frac{y_2 - y_1}{x_2 - x_1} = \frac{1 - 0}{3 - (-2)} = \frac{1}{3 + 2} = \frac{1}{5}$$

Difference in x -values

$$\text{b. } m = \frac{2 - 2}{2 - (-1)} = \frac{0}{3} = 0$$

$$\text{c. } m = \frac{-1 - 4}{1 - 0} = \frac{-5}{1} = -5$$

The graphs of the three lines are shown in Figure 1.2. Note that the square setting gives the correct “steepness” of the lines.

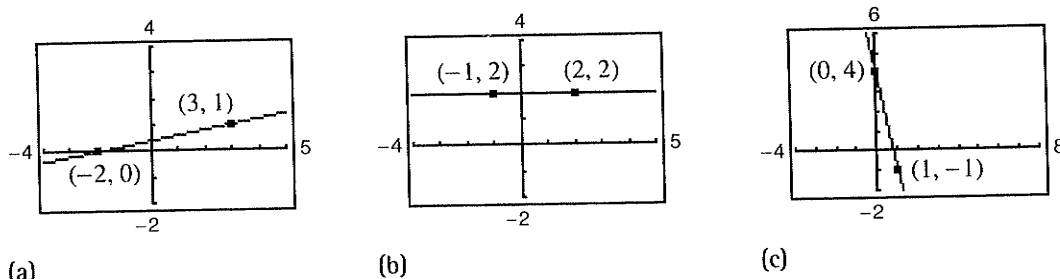


Figure 1.2

✓ **Checkpoint** Now try Exercise 9.

The definition of slope does not apply to vertical lines. For instance, consider the points $(3, 4)$ and $(3, 1)$ on the vertical line shown in Figure 1.3. Applying the formula for slope, you obtain

$$m = \frac{4 - 1}{3 - 3} = \frac{3}{0}. \quad \text{Undefined}$$

Because division by zero is undefined, the slope of a vertical line is undefined.

From the slopes of the lines shown in Figures 1.2 and 1.3, you can make the following generalizations about the slope of a line.

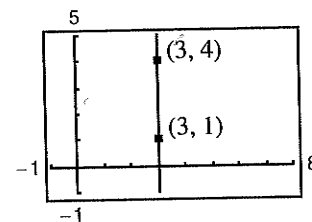


Figure 1.3

The Slope of a Line

1. A line with positive slope ($m > 0$) rises from left to right.
2. A line with negative slope ($m < 0$) falls from left to right.
3. A line with zero slope ($m = 0$) is horizontal.
4. A line with undefined slope is vertical.

Exploration

Use a graphing utility to compare the slopes of the lines $y = 0.5x$, $y = x$, $y = 2x$, and $y = 4x$. What do you observe about these lines? Compare the slopes of the lines $y = -0.5x$, $y = -x$, $y = -2x$, and $y = -4x$. What do you observe about these lines? (Hint: Use a square setting to guarantee a true geometric perspective.)

The Point-Slope Form of the Equation of a Line

If you know the slope of a line *and* you also know the coordinates of one point on the line, you can find an equation for the line. For instance, in Figure 1.4, let (x_1, y_1) be a point on the line whose slope is m . If (x, y) is any *other* point on the line, it follows that

$$\frac{y - y_1}{x - x_1} = m.$$

This equation in the variables x and y can be rewritten in the **point-slope form** of the equation of a line.

Point-Slope Form of the Equation of a Line

The **point-slope form** of the equation of the line that passes through the point (x_1, y_1) and has a slope of m is

$$y - y_1 = m(x - x_1).$$

The point-slope form is most useful for finding the equation of a line if you know at least one point that the line passes through and the slope of the line. You should remember this form of the equation of a line.

Example 2 The Point-Slope Form of the Equation of a Line

Find an equation of the line that passes through the point $(1, -2)$ and has a slope of 3.

Solution


$$y - y_1 = m(x - x_1) \quad \text{Point-slope form}$$

$$y - (-2) = 3(x - 1) \quad \text{Substitute for } y_1, m, \text{ and } x_1.$$

$$y + 2 = 3x - 3 \quad \text{Simplify.}$$

$$y = 3x - 5 \quad \text{Solve for } y.$$

The line is shown in Figure 1.5.

 **Checkpoint** Now try Exercise 25.

The point-slope form can be used to find an equation of a nonvertical line passing through two points (x_1, y_1) and (x_2, y_2) . First, find the slope of the line.

$$m = \frac{y_2 - y_1}{x_2 - x_1}, \quad x_1 \neq x_2$$

Then use the point-slope form to obtain the equation

$$y - y_1 = \frac{y_2 - y_1}{x_2 - x_1}(x - x_1).$$

This is sometimes called the **two-point form** of the equation of a line.

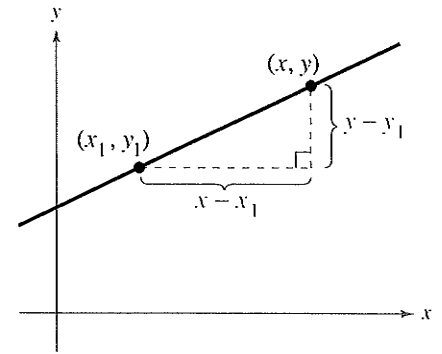


Figure 1.4

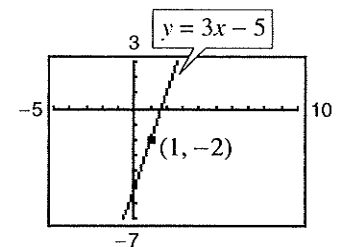


Figure 1.5

STUDY TIP

When you find an equation of the line that passes through two given points, you need to substitute the coordinates of only one of the points into the point-slope form. It does not matter which point you choose because both points will yield the same result.

Example 3 A Linear Model for Sales Prediction



During 2000, Nike's net sales were \$9.0 billion, and in 2001 net sales were \$9.5 billion. Write a linear equation giving the net sales y in terms of the year x . Then use the equation to predict the net sales for 2002. (Source: Nike, Inc.)

Solution

Let $x = 0$ represent 2000. In Figure 1.6, let $(0, 9.0)$ and $(1, 9.5)$ be two points on the line representing the net sales. The slope of this line is

$$m = \frac{9.5 - 9.0}{1 - 0} = 0.5. \quad m = \frac{y_2 - y_1}{x_2 - x_1}$$

By the point-slope form, the equation of the line is as follows.

$$y - 9.0 = 0.5(x - 0) \quad \text{Write in point-slope form.}$$

$$y = 0.5x + 9.0 \quad \text{Simplify.}$$

Now, using this equation, you can predict the 2002 net sales ($x = 2$) to be

$$y = 0.5(2) + 9.0 = 1 + 9.0 = \$10.0 \text{ billion.}$$

Checkpoint Now try Exercise 43.

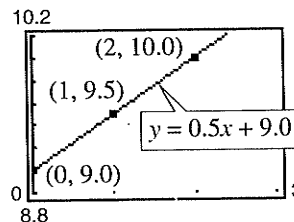


Figure 1.6

Library of Functions: Linear Function

In the next section, you will be introduced to the precise meaning of the term *function*. The simplest type of function is a *linear function* of the form

$$f(x) = mx + b.$$

As its name implies, the graph of a linear function is a line that has a slope of m and a y -intercept at $(0, b)$. The basic characteristics of a linear function are summarized below. (Note that some of the terms below will be defined later in the text.)

Graph of $f(x) = mx + b, m > 0$

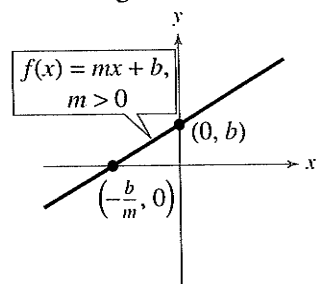
Domain: $(-\infty, \infty)$

Range: $(-\infty, \infty)$

x -intercept: $(-b/m, 0)$

y -intercept: $(0, b)$

Increasing



Graph of $f(x) = mx + b, m < 0$

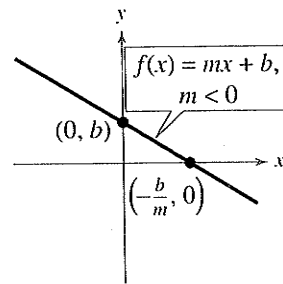
Domain: $(-\infty, \infty)$

Range: $(-\infty, \infty)$

x -intercept: $(-b/m, 0)$

y -intercept: $(0, b)$

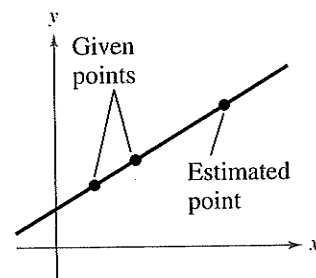
Decreasing



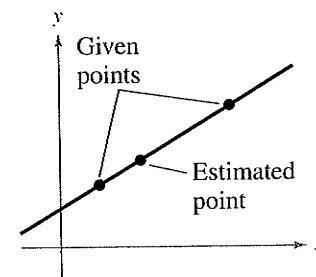
When $m = 0$, the function $f(x) = b$ is called a *constant function* and its graph is a horizontal line.

STUDY TIP

The prediction method illustrated in Example 3 is called **linear extrapolation**. Note in the top figure below that an extrapolated point does not lie between the given points. When the estimated point lies between two given points, as shown in the bottom figure, the procedure used to predict the point is called **linear interpolation**.



Linear Extrapolation



Linear Interpolation

Sketching Graphs of Lines

Many problems in coordinate geometry can be classified as follows.

1. Given a graph (or parts of it), find its equation.
2. Given an equation, sketch its graph.

For lines, the first problem is solved easily by using the point-slope form. This formula, however, is not particularly useful for solving the second type of problem. The form that is better suited to graphing linear equations is the **slope-intercept form** of the equation of a line, $y = mx + b$.

Slope-Intercept Form of the Equation of a Line

The graph of the equation

$$y = mx + b$$

is a line whose slope is m and whose y -intercept is $(0, b)$.

Example 4 Using the Slope-Intercept Form

Determine the slope and y -intercept of each linear equation. Then describe its graph.

- a. $x + y = 2$ b. $y = 2$

Algebraic Solution

- a. Begin by writing the equation in slope-intercept form.

$x + y = 2$	Write original equation.
$y = 2 - x$	Subtract x from each side.
$y = -x + 2$	Write in slope-intercept form.

From the slope-intercept form of the equation, the slope is -1 and the y -intercept is $(0, 2)$. Because the slope is negative, you know that the graph of the equation is a line that falls one unit for every unit it moves to the right.

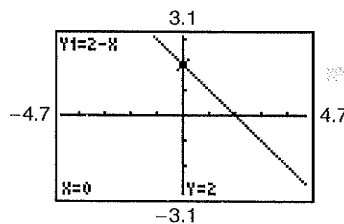
- b. By writing the equation $y = 2$ in slope-intercept form

$$y = (0)x + 2$$

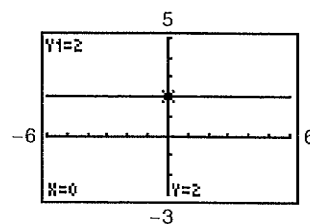
you can see that the slope is 0 and the y -intercept is $(0, 2)$. A zero slope implies that the line is horizontal.

Graphical Solution

- a. Solve the equation for y to obtain $y = 2 - x$. Enter this equation in your graphing utility. Use a decimal viewing window to graph the equation. To find the y -intercept, use the *value* or *trace* feature. When $x = 0$, $y = 2$, as shown in Figure 1.7(a). So, the y -intercept is $(0, 2)$. To find the slope, continue to use the *trace* feature. Move the cursor along the line until $x = 1$. At this point, $y = 1$. So the graph falls 1 unit for every unit it moves to the right, and the slope is -1 .
- b. Enter the equation $y = 2$ in your graphing utility and graph the equation. Use the *trace* feature to verify the y -intercept $(0, 2)$ as shown in Figure 1.7(b), and to see that the value of y is the same for all values of x . So, the slope of the horizontal line is 0.



(a)
Figure 1.7



(b)

Checkpoint Now try Exercise 45.

From the slope-intercept form of the equation of a line, you can see that a horizontal line ($m = 0$) has an equation of the form $y = b$. This is consistent with the fact that each point on a horizontal line through $(0, b)$ has a y -coordinate of b . Similarly, each point on a vertical line through $(a, 0)$ has an x -coordinate of a . So, a vertical line has an equation of the form $x = a$. This equation cannot be written in slope-intercept form because the slope of a vertical line is undefined. However, every line has an equation that can be written in the **general form**

$$Ax + By + C = 0$$

General form of the equation of a line

where A and B are not both zero.

Summary of Equations of Lines

1. General form: $Ax + By + C = 0$
2. Vertical line: $x = a$
3. Horizontal line: $y = b$
4. Slope-intercept form: $y = mx + b$
5. Point-slope form: $y - y_1 = m(x - x_1)$

Example 5 Different Viewing Windows

The graphs of the two lines

$$y = -x - 1 \quad \text{and} \quad y = -10x - 1$$

are shown in Figure 1.8. Even though the slopes of these lines are quite different (-1 and -10 , respectively), the graphs seem misleadingly similar because the viewing windows are different.

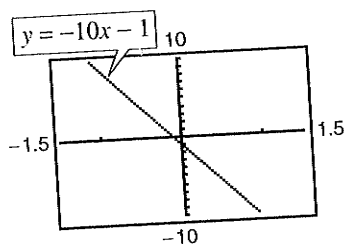
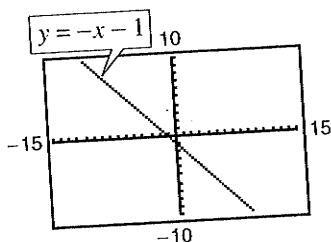


Figure 1.8

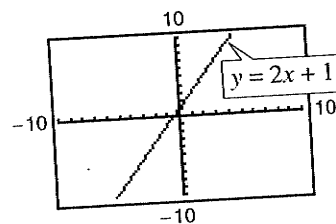
Checkpoint Now try Exercise 49.

TECHNOLOGY TIP When a graphing utility is used to graph a line, it is important to realize that the graph of the line may not visually appear to have the slope indicated by its equation. This occurs because of the viewing window used for the graph. For instance, Figure 1.9 shows graphs of $y = 2x + 1$ produced on a graphing utility using three different viewing windows. Notice that the slopes in Figures 1.9(a) and (b) do not visually appear to be equal to 2. However, if you use a *square setting*, as in Figure 1.9(c), the slope visually appears to be 2.

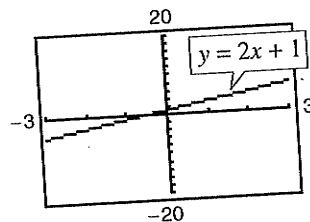
Exploration

Graph the lines $y_1 = 2x + 1$, $y_2 = \frac{1}{2}x + 1$, and $y_3 = -2x + 1$ in the same viewing window. What do you observe?

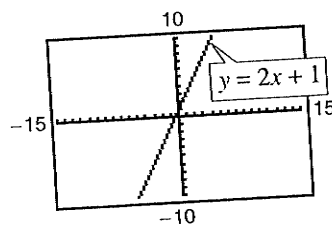
Graph the lines $y_1 = 2x + 1$, $y_2 = 2x$, and $y_3 = 2x - 1$ in the same viewing window. What do you observe?



(a)



(b)



(c)

Figure 1.9

Parallel and Perpendicular Lines

The slope of a line is a convenient tool for determining whether two lines are parallel or perpendicular.

Parallel Lines

Two distinct nonvertical lines are **parallel** if and only if their slopes are equal. That is,

$$m_1 = m_2.$$

Example 6 Equations of Parallel Lines

Find the slope-intercept form of the equation of the line that passes through the point $(2, -1)$ and is parallel to the line $2x - 3y = 5$.

Solution

Begin by writing the equation of the given line in slope-intercept form.

$$2x - 3y = 5$$

Write original equation.

$$-2x + 3y = -5$$

Multiply by -1 .

$$3y = 2x - 5$$

Add $2x$ to each side.

$$y = \frac{2}{3}x - \frac{5}{3}$$

Write in slope-intercept form.

Therefore, the given line has a slope of $m = \frac{2}{3}$. Any line parallel to the given line must also have a slope of $\frac{2}{3}$. So, the line through $(2, -1)$ has the following equation.

$$y - (-1) = \frac{2}{3}(x - 2)$$

Write in point-slope form.


$$y + 1 = \frac{2}{3}x - \frac{4}{3}$$

Simplify.

$$y = \frac{2}{3}x - \frac{7}{3}$$

Write in slope-intercept form.

Notice the similarity between the slope-intercept form of the original equation and the slope-intercept form of the parallel equation. The graphs of both equations are shown in Figure 1.10.

 **Checkpoint** Now try Exercise 55(a).

Perpendicular Lines

Two nonvertical lines are **perpendicular** if and only if their slopes are negative reciprocals of each other. That is,

$$m_1 = -\frac{1}{m_2}.$$

TECHNOLOGY TIP

Be careful when you graph equations such as $y = \frac{2}{3}x - \frac{7}{3}$ on your graphing utility. A common mistake is to type in the equation as

$$Y1 = 2/3X - 7/3,$$

which may not be interpreted by your graphing utility as the original equation. You should use one of the following formulas.

$$Y1 = 2X/3 - 7/3$$

$$Y1 = (2/3)X - 7/3$$

Do you see why?

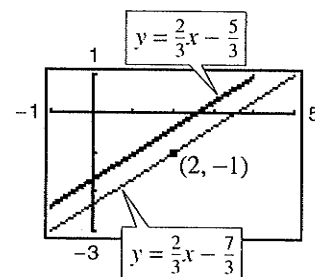


Figure 1.10

Example 7 Equations of Perpendicular Lines

Find the slope-intercept form of the equation of the line that passes through the point $(2, -1)$ and is perpendicular to the line $2x - 3y = 5$.

Solution

From Example 6, you know that the equation can be written in the slope-intercept form $y = \frac{2}{3}x - \frac{5}{3}$. You can see that the line has a slope of $\frac{2}{3}$. So, any line perpendicular to this line must have a slope of $-\frac{3}{2}$ (because $-\frac{3}{2}$ is the negative reciprocal of $\frac{2}{3}$). So, the line through the point $(2, -1)$ has the following equation.

$$y - (-1) = -\frac{3}{2}(x - 2) \quad \text{Write in point-slope form.}$$

$$y + 1 = -\frac{3}{2}x + 3 \quad \text{Simplify.}$$

$$y = -\frac{3}{2}x + 2 \quad \text{Write in slope-intercept form.}$$

The graphs of both equations are shown in Figure 1.11.

✓ **Checkpoint** Now try Exercise 55(b).

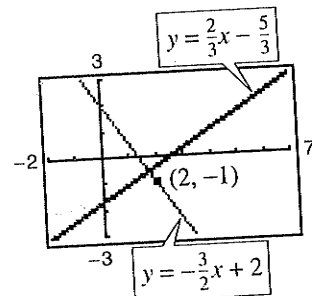


Figure 1.11

Example 8 Graphs of Perpendicular Lines

Use a graphing utility to graph the lines

$$y = x + 1$$

and

$$y = -x + 3$$

in the same viewing window. The lines are supposed to be perpendicular (they have slopes of $m_1 = 1$ and $m_2 = -1$). Do they appear to be perpendicular on the display?

Solution

If the viewing window is nonsquare, as in Figure 1.12, the two lines will not appear perpendicular. If, however, the viewing window is square, as in Figure 1.13, the lines will appear perpendicular.

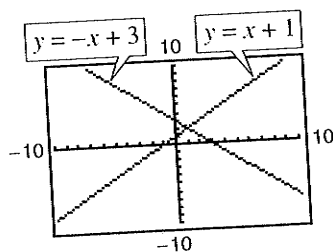


Figure 1.12

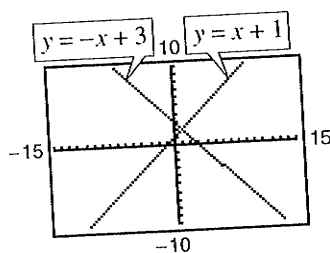


Figure 1.13

✓ **Checkpoint** Now try Exercise 61.

1.1 Exercises

Vocabulary Check

1. Match each equation with its form.

- | | |
|----------------------------|---------------------------|
| (a) $Ax + By + C = 0$ | (i) vertical line |
| (b) $x = a$ | (ii) slope-intercept form |
| (c) $y = b$ | (iii) general form |
| (d) $y = mx + b$ | (iv) point-slope form |
| (e) $y - y_1 = m(x - x_1)$ | (v) horizontal line |

In Exercises 2–5, fill in the blanks.

- For a line, the ratio of the change in y to the change in x is called the _____ of the line.
- Two lines are _____ if and only if their slopes are equal.
- Two lines are _____ if and only if their slopes are negative reciprocals of each other.
- The prediction method _____ is the method used to estimate a point on a line that does not lie between the given points.

In Exercises 1 and 2, identify the line that has the indicated slope.

- (a) $m = \frac{2}{3}$ (b) m is undefined. (c) $m = -2$
- (a) $m = 0$ (b) $m = -\frac{3}{4}$ (c) $m = 1$

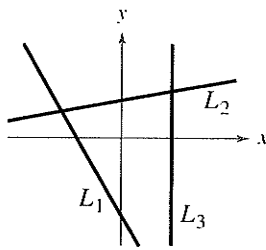


Figure for 1

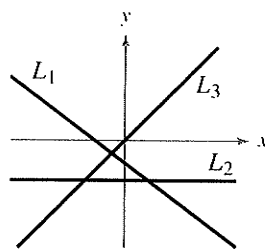
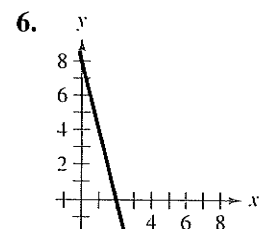
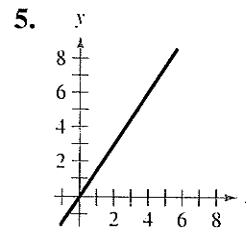


Figure for 2

In Exercises 3 and 4, sketch the lines through the point with the indicated slopes on the same set of coordinate axes.

- | Point | Slopes | |
|------------|-------------------|---------------|
| 3. (2, 3) | (a) 0 | (b) 1 |
| | (c) 2 | (d) -3 |
| 4. (-4, 1) | (a) 3 | (b) -3 |
| | (c) $\frac{1}{2}$ | (d) Undefined |

In Exercises 5 and 6, estimate the slope of the line.

In Exercises 7–10, use a graphing utility to plot the points and use the *draw* feature to graph the line segment connecting the two points. (Use a square setting.) Then find the slope of the line passing through the pair of points.

- (0, -10), (-4, 0)
- (2, 4), (4, -4)
- (-6, -1), (-6, 4)
- (-3, -2), (1, 6)

In Exercises 11–18, use the point on the line and the slope of the line to find three additional points through which the line passes. (There are many correct answers.)

- | Point | Slope |
|-------------|-------------------|
| 11. (2, 1) | $m = 0$ |
| 12. (3, -2) | $m = 0$ |
| 13. (1, 5) | m is undefined. |
| 14. (-4, 1) | m is undefined. |

Point	Slope
15. (0, -9)	$m = -2$
16. (-5, 4)	$m = 2$
17. (7, -2)	$m = \frac{1}{2}$
18. (-1, -6)	$m = -\frac{1}{2}$

In Exercises 19–24, (a) find the slope and y -intercept (if possible) of the equation of the line algebraically, (b) sketch the line by hand, and (c) use a graphing utility to verify your answers to parts (a) and (b).

- | | |
|----------------------|-----------------------|
| 19. $5x - y + 3 = 0$ | 20. $2x + 3y - 9 = 0$ |
| 21. $5x - 2 = 0$ | 22. $3x + 7 = 0$ |
| 23. $3y + 5 = 0$ | 24. $-11 - 8y = 0$ |

In Exercises 25–32, find the general form of the equation of the line that passes through the given point and has the indicated slope. Sketch the line by hand. Use a graphing utility to verify your sketch, if possible.

Point	Slope
25. (0, -2)	$m = 3$
26. (-3, 6)	$m = -2$
27. (0, 0)	$m = 4$
28. (-2, -5)	$m = \frac{3}{4}$
29. (6, -1)	m is undefined.
30. (-10, 4)	m is undefined.
31. $(-\frac{1}{2}, \frac{3}{2})$	$m = 0$
32. (2.3, -8.5)	$m = 0$

In Exercises 33–42, find the slope-intercept form of the equation of the line that passes through the points. Use a graphing utility to graph the line.

- | | |
|---|---|
| 33. (5, -1), (-5, 5) | 34. (4, 3), (-4, -4) |
| 35. (-8, 1), (-8, 7) | 36. (-1, 4), (6, 4) |
| 37. $(2, \frac{1}{2}), (\frac{1}{2}, \frac{5}{4})$ | 38. (1, 1), $(6, -\frac{2}{3})$ |
| 39. $(-\frac{1}{10}, -\frac{3}{5}), (\frac{9}{10}, -\frac{9}{5})$ | 40. $(\frac{3}{4}, \frac{3}{2}), (-\frac{4}{3}, \frac{7}{4})$ |
| 41. (1, 0.6), (-2, -0.6) | 42. (-8, 0.6), (2, -2.4) |

43. **Annual Salary** A jeweler's salary was \$28,500 in 2000 and \$32,900 in 2002. The jeweler's salary follows a linear growth pattern. What will the jeweler's salary be in 2006?

44. **Annual Salary** A librarian's salary was \$25,000 in 2000 and \$27,500 in 2002. The librarian's salary follows a linear growth pattern. What will the librarian's salary be in 2006?

In Exercises 45–48, determine the slope and y -intercept of the linear equation. Then describe its graph.

- | | |
|------------------|-------------------|
| 45. $x - 2y = 4$ | 46. $3x + 4y = 1$ |
| 47. $x = -6$ | 48. $y = 12$ |

In Exercises 49 and 50, use a graphing utility to graph the equation using each of the suggested viewing windows. Describe the difference between the two graphs.

49. $y = 0.5x - 3$

Xmin = -5
Xmax = 10
Xscl = 1
Ymin = -1
Ymax = 10
Yscl = 1

Xmin = -2
Xmax = 10
Xscl = 1
Ymin = -4
Ymax = 1
Yscl = 1

50. $y = -8x + 5$

Xmin = -5
Xmax = 5
Xscl = 1
Ymin = -10
Ymax = 10
Yscl = 1

Xmin = -5
Xmax = 10
Xscl = 1
Ymin = -80
Ymax = 80
Yscl = 20

In Exercises 51–54, determine whether the lines L_1 and L_2 passing through the pairs of points are parallel, perpendicular, or neither.

- | | |
|----------------------------------|-----------------------------------|
| 51. $L_1: (0, -1), (5, 9)$ | 52. $L_1: (-2, -1), (1, 5)$ |
| $L_2: (0, 3), (4, 1)$ | $L_2: (1, 3), (5, -5)$ |
| 53. $L_1: (3, 6), (-6, 0)$ | 54. $L_1: (4, 8), (-4, 2)$ |
| $L_2: (0, -1), (5, \frac{7}{3})$ | $L_2: (3, -5), (-1, \frac{1}{3})$ |

In Exercises 55–60, write the slope-intercept forms of the equations of the lines through the given point (a) parallel to the given line and (b) perpendicular to the given line.

- | Point | Line |
|-----------------------------------|---------------|
| 55. (2, 1) | $4x - 2y = 3$ |
| 56. (-3, 2) | $x + y = 7$ |
| 57. $(-\frac{2}{3}, \frac{7}{8})$ | $3x + 4y = 7$ |
| 58. (-3.9, -1.4) | $6x + 2y = 9$ |
| 59. (3, -2) | $x - 4 = 0$ |
| 60. (-4, 1) | $y + 2 = 0$ |

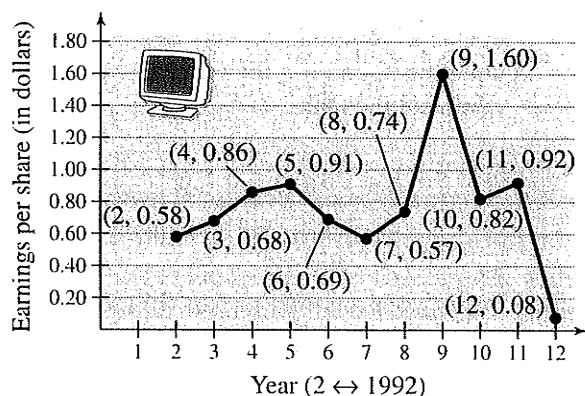
Graphical Analysis In Exercises 61–64, identify any relationships that exist among the lines, and then use a graphing utility to graph the three equations in the same viewing window. Adjust the viewing window so that each slope appears visually correct. Use the slopes of the lines to verify your results.

61. (a) $y = 2x$ (b) $y = -2x$ (c) $y = \frac{1}{2}x$
 62. (a) $y = \frac{2}{3}x$ (b) $y = -\frac{3}{2}x$ (c) $y = \frac{2}{3}x + 2$
 63. (a) $y = -\frac{1}{2}x$ (b) $y = -\frac{1}{2}x + 3$ (c) $y = 2x - 4$
 64. (a) $y = x - 8$ (b) $y = x + 1$ (c) $y = -x + 3$

65. **Sales** The following are the slopes of lines representing annual sales y in terms of time x in years. Use each slope to interpret any change in annual sales for a one-year increase in time.

- (a) The line has a slope of $m = 135$.
 (b) The line has a slope of $m = 0$.
 (c) The line has a slope of $m = -40$.
66. **Revenue** The following are the slopes of lines representing daily revenues y in terms of time x in days. Use each slope to interpret any change in daily revenues for a one-day increase in time.

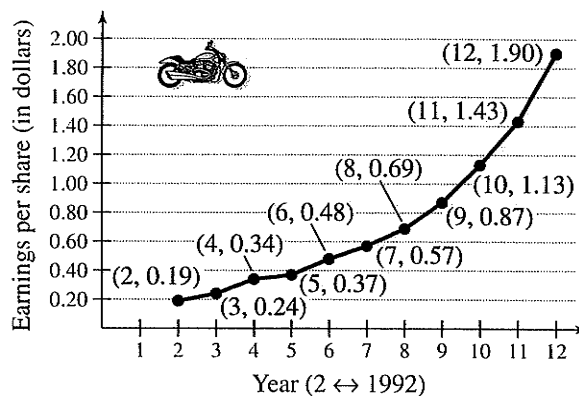
- (a) The line has a slope of $m = 400$.
 (b) The line has a slope of $m = 100$.
 (c) The line has a slope of $m = 0$.
67. **Earnings per Share** The graph shows the earnings per share of stock for Circuit City for the years 1992 through 2002. (Source: Circuit City Stores, Inc.)



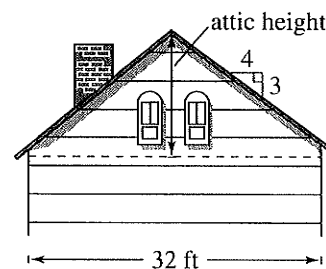
- (a) Use the slopes to determine the year(s) in which the earnings per share of stock showed the greatest increase and decrease.
 (b) Find the equation of the line between the years 1992 and 2002.

- (c) Interpret the meaning of the slope of the equation from part (b) in the context of the problem.
 (d) Use the equation from part (b) to estimate the earnings per share of stock for the year 2006. Do you think this is an accurate estimation? Explain.

68. **Earnings per Share** The graph shows the earnings per share of stock for Harley-Davidson, Inc. for the years 1992 through 2002. (Source: Harley-Davidson, Inc.)



- (a) Use the slopes to determine the years in which the earnings per share of stock showed the greatest increase and the smallest increase.
 (b) Find the equation of the line between the years 1992 and 2002.
 (c) Interpret the meaning of the slope of the equation from part (b) in the context of the problem.
 (d) Use the equation from part (b) to estimate the earnings per share of stock for the year 2006. Do you think this is an accurate estimation? Explain.
69. **Height** The “rise to run” ratio of the roof of a house determines the steepness of the roof. The rise to run ratio of a roof is 3 to 4. Determine the maximum height in the attic of the house if the house is 32 feet wide.

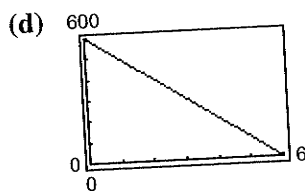
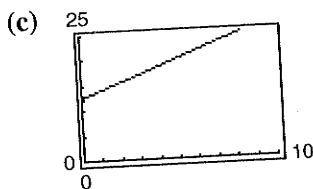
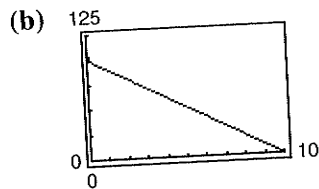
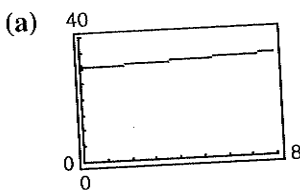


- 70. Road Grade** When driving down a mountain road, you notice warning signs indicating that it is a "12% grade." This means that the slope of the road is $-\frac{12}{100}$. Approximate the amount of horizontal change in your position if you note from elevation markers that you have descended 2000 feet vertically.

Rate of Change In Exercises 71–74, you are given the dollar value of a product in 2004 and the rate at which the value of the product is expected to change during the next 5 years. Write a linear equation that gives the dollar value V of the product in terms of the year t . (Let $t = 4$ represent 2004.)

	2004 Value	Rate
71.	\$2540	\$125 increase per year
72.	\$156	\$4.50 increase per year
73.	\$20,400	\$2000 decrease per year
74.	\$245,000	\$5600 decrease per year

Graphical Interpretation In Exercises 75–78, match the description with its graph. Determine the slope of each graph and how it is interpreted in the given context. [The graphs are labeled (a), (b), (c), and (d).]



75. You are paying \$10 per week to repay a \$100 loan.
 76. An employee is paid \$12.50 per hour plus \$1.50 for each unit produced per hour.
 77. A sales representative receives \$30 per day for food plus \$0.35 for each mile traveled.
 78. A word processor that was purchased for \$600 depreciates \$100 per year.
 79. **Meteorology** Find the equation of the line that shows the relationship between the temperature in degrees Celsius C and degrees Fahrenheit F . Remember that water freezes at 0°C (32°F) and boils at 100°C (212°F).

80. **Meteorology** Use the result of Exercise 79 to complete the table.

C		-10°	10°			177°
F	0°			68°	90°	

81. **Depreciation** A pizza shop purchases a used pizza oven for \$875. After 5 years, the oven will have to be replaced.

- (a) Write a linear equation giving the value V of the oven during the 5 years it will be used.
 (b) Use a graphing utility to graph the linear equation representing the depreciation of the oven, and use the *value* or *trace* feature to complete the table.

t	0	1	2	3	4	5
V						

- (c) Verify your answers in part (b) algebraically by using the equation you found in part (a).

82. **Depreciation** A school district purchases a high-volume printer, copier, and scanner for \$25,000. After 10 years, the equipment will have to be replaced. Its value at that time is expected to be \$2000.

- (a) Write a linear equation giving the value V of the equipment during the 10 years it will be used.
 (b) Use a graphing utility to graph the linear equation representing the depreciation of the equipment, and use the *value* or *trace* feature to complete the table.

t	0	1	2	3	4	5	6	7	8	9	10
V											

- (c) Verify your answers in part (b) algebraically by using the equation you found in part (a).

83. **Cost, Revenue, and Profit** A contractor purchases a bulldozer for \$36,500. The bulldozer requires an average expenditure of \$5.25 per hour for fuel and maintenance, and the operator is paid \$11.50 per hour.

- (a) Write a linear equation giving the total cost C of operating the bulldozer for t hours. (Include the purchase cost of the bulldozer.)

- (b) Assuming that customers are charged \$27 per hour of bulldozer use, write an equation for the revenue R derived from t hours of use.
- (c) Use the profit formula ($P = R - C$) to write an equation for the profit derived from t hours of use.
- (d) Use the result of part (c) to find the break-even point (the number of hours the bulldozer must be used to yield a profit of 0 dollars).

84. Rental Demand A real estate office handles an apartment complex with 50 units. When the rent per unit is \$580 per month, all 50 units are occupied. However, when the rent is \$625 per month, the average number of occupied units drops to 47. Assume that the relationship between the monthly rent p and the demand x is linear.

- (a) Write the equation of the line giving the demand x in terms of the rent p .
- (b) Use a graphing utility to graph the demand equation and use the *trace* feature to estimate the number of units occupied when the rent is \$655. Verify your answer algebraically.
- (c) Use the demand equation to predict the number of units occupied when the rent is lowered to \$595. Verify your answer graphically.

85. Education In 1990, Penn State University had an enrollment of 75,365 students. By 2002, the enrollment had increased to 83,038. (Source: Penn State Fact Book)

- (a) What was the average annual change in enrollment from 1990 to 2002?
- (b) Use the average annual change in enrollment to estimate the enrollments in 1984, 1997, and 2000.
- (c) Write the equation of a line that represents the given data. What is its slope? Interpret the slope in the context of the problem.

86. Writing Using the results from Exercise 85, write a short paragraph discussing the concepts of *slope* and *average rate of change*.

Synthesis

True or False? In Exercises 87 and 88, determine whether the statement is true or false. Justify your answer.

87. The line through $(-8, 2)$ and $(-1, 4)$ and the line through $(0, -4)$ and $(-7, 7)$ are parallel.

88. If the points $(10, -3)$ and $(2, -9)$ lie on the same line, then the point $(-12, -\frac{37}{2})$ also lies on that line.

Exploration In Exercises 89 and 90, use the values of a and b and a graphing utility to graph the equation of the line

$$\frac{x}{a} + \frac{y}{b} = 1, \quad a \neq 0, b \neq 0.$$

Use the graphs to make a conjecture about what a and b represent. Verify your conjecture.

89. $a = 5, b = -3$

90. $a = -6, b = 2$

In Exercises 91–94, use the results of Exercises 89 and 90 to write an equation of the line that passes through the points.

91. x -intercept: $(2, 0)$

92. x -intercept: $(-5, 0)$

y -intercept: $(0, 3)$

y -intercept: $(0, -4)$

93. x -intercept: $(-\frac{1}{6}, 0)$

94. x -intercept: $(\frac{3}{4}, 0)$

y -intercept: $(0, -\frac{2}{3})$

y -intercept: $(0, \frac{4}{3})$

95. Think About It The slopes of two lines are -3 and $\frac{5}{2}$. Which is steeper?

96. Think About It Is it possible for two lines with positive slopes to be perpendicular? Explain.

97. Writing Explain how you could show that the points $A(2, 3)$, $B(2, 9)$, and $C(7, 3)$ are the vertices of a right triangle.

98. Writing Write a brief paragraph explaining whether or not any pair of points on a line can be used to calculate the slope of the line.

Review

In Exercises 99–104, determine whether the expression is a polynomial. If it is, write the polynomial in standard form.

99. $x + 20$

100. $3x - 10x^2 + 1$

101. $4x^2 + x^{-1} - 3$

102. $2x^2 - 2x^4 - x^3 + 2$

103. $\frac{x^2 + 3x + 4}{x^2 - 9}$

104. $\sqrt{x^2 + 7x + 6}$

In Exercises 105–108, factor the trinomial.

105. $x^2 - 6x - 27$

106. $x^2 - 11x + 28$

107. $2x^2 + 11x - 40$

108. $3x^2 - 16x + 5$