

(A) Lesson Objectives

- Understand what is meant by the term “extrema” as it relates to functions
- Use graphic and algebraic methods to determine extrema of a function
- Apply the concept of extrema of functions

(B) Examining the Concept – Extrema

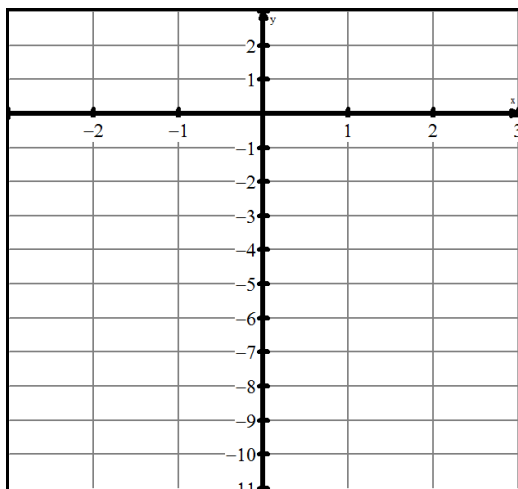
My sister is a published author and has modelled the profits from the sales of her new book using a polynomial function $P(m) = m^3 - 9m^2 + 24m - 16$ where P represents the monthly profit in thousands of dollars in the first 6 months of the book’s release and m represents the number of months since the book was first sold (where $0 \leq m \leq 6$). A graph showing the monthly profit of her book is included.



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| <ol style="list-style-type: none"> Two EXTREME VALUES occur at the ENDPOINTS of the domain interval, at $m = 0$ and at $m = 6$. <ol style="list-style-type: none"> Evaluate $P(0)$ and interpret the meaning of this point in the context of the problem. The function value at $m = 0$ will be referred to now as the ABSOLUTE MINIMUM VALUE of the function on the domain of $0 \leq m \leq 6$. Explain what this idea of an ABSOLUTE minimum means. Evaluate $P(6)$ and interpret the meaning of this point in the context of the problem. The function value at $m = 6$ will be referred to now as the ABSOLUTE MAXIMUM VALUE of the function on the domain of $0 \leq m \leq 6$. Explain what this idea of an absolute maximum means. | <ol style="list-style-type: none"> Two other EXTREME VALUES occur WITHIN the domain interval, at $m = 2$ and at $m = 4$. <ol style="list-style-type: none"> Evaluate $P(2)$ and interpret the meaning of this point in the context of the problem. The function value at $m = 2$ will be referred to now as the LOCAL MAXIMUM VALUE of the function on the domain of $0 \leq m \leq 6$. Explain what this idea of a LOCAL maximum means. Evaluate $P(4)$ and interpret the meaning of this point in the context of the problem. The function value at $m = 4$ will be referred to now as the LOCAL MINIMUM VALUE of the function on the domain of $0 \leq m \leq 6$. Explain what this idea of an absolute minimum means. |
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(C) Using a Graphic Approach – Extrema and Extreme Values

Example 1: On $\{x \in \mathcal{R} \mid -2 \leq x \leq 3\}$, determine the extreme values of the function $g(x) = 2 - x - x^2$. Our analysis method will INITIALLY be the TI-84, so start by generating the graph on the TI-84.



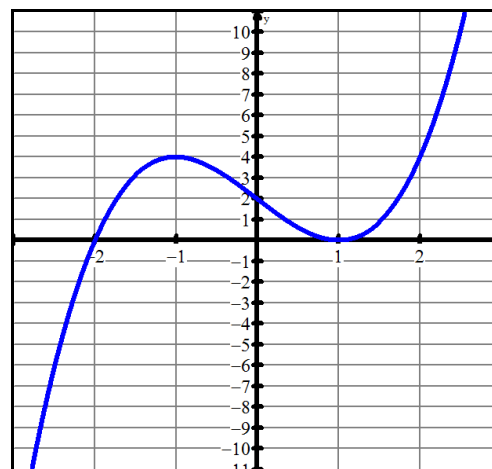
Now, use the GRAPH to answer the questions:

- (i) Where does $g(x)$ appear to have extreme values?
- (ii) Use the TI 84 to determine the extreme points.
- (iii) Classify the extreme values as local, absolute, maximum, minimum

CALCULUS CONNECTION:

- (i) If we were to draw tangent lines to the curve of $g(x)$ for x values where $g(x)$ has LOCAL EXTREMA, what MUST be true about ALL of these tangent lines?
- (ii) What must therefore be true about the DERIVATIVE of $g(x)$ at these points?

Example 2: On $\{x \in \mathcal{R} \mid -2.5 \leq x \leq 2.5\}$, determine the extreme values of the function $f(x) = x^3 - 3x + 2$. Our analysis method will INITIALLY be the TI-84, so start by generating the graph on the TI-84.



Now, use the GRAPH to answer the questions:

- (i) Where does $f(x)$ appear to have extreme values?
- (ii) Use the TI 84 to determine the extreme points.
- (iii) Classify the extreme values as local, absolute, maximum, minimum

CALCULUS CONNECTION:

- (i) If we were to draw tangent lines to the curve of $f(x)$ for x values where $f(x)$ has LOCAL EXTREMA, what MUST be true about ALL of these tangent lines?
- (ii) What must therefore be true about the DERIVATIVE of $f(x)$ at these points?

(D) Using an Algebraic Approach – Extrema and Extreme Values

Example 1: Determine & classify the extreme values of the function $g(x) = x^2 + 6x + 7$ on $\{x \in \mathbb{R} \mid -5 \leq x \leq 0\}$. Our analysis method will NOW BE CALCULUS & the derivative of $g(x)$.

STEP 1: Start with your eqn: $g(x) = x^2 + 6x + 7$

STEP 2: Evaluate $g(x)$ at the “endpoints” WHY am I evaluating the function at $x = -5$ and $x = 0$?

$$g(-5) = (-5)^2 + 6(-5) + 7 = 2$$

$$g(0) = (0)^2 + 6(0) + 7 = 7$$

STEP 2: Take derivative WHY am I taking the derivative??

$$g'(x) = 2x + 6$$

STEP 3: Solve $g'(x) = 0$ WHAT is so special about $g'(x) = 0$ in the first place?

$$2x + 6 = 0$$

$$2x = -6$$

$$x = -3$$

VISUAL REINFORCEMENT

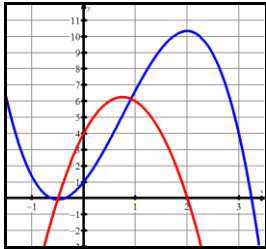


FINAL ANSWER:

(D) Using an Algebraic Approach – Extrema and Extreme Values

Example 2: Determine & classify the extreme values of the function $f(x) = -\frac{4}{3}x^3 + 3x^2 + 4x + 1$

on $\{x \in \mathbb{R} \mid -1 \leq x \leq 3\}$. Our analysis method will NOW BE CALCULUS & the derivative of $f(x)$.

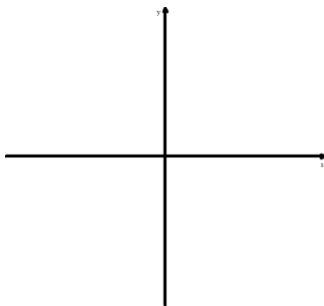
<p>STEP 1: Evaluate $f(x)$ at the “endpoints”</p> $f(x) = -\frac{4}{3}(-1)^3 + 3(-1)^2 + 4(-1) + 1 = \frac{4}{3}$ $f(x) = -\frac{4}{3}(3)^3 + 3(3)^2 + 4(3) + 1 = 4$	<p>WHY am I evaluating the function at $x = -1$ and $x = 3$?</p>	
<p>STEP 2A: Take derivative</p> $f'(x) = -4x^2 + 6x + 4$	<p>WHY am I taking the derivative??</p>	
<p>STEP 2B: Simplify derivative</p> $f'(x) = -4x^2 + 6x + 4$ $f'(x) = -2(2x^2 - 3x - 2)$ $f'(x) = -2(2x + 1)(x - 2)$	<p>WHY am I rewriting the quadratic in factored form?</p>	
<p>STEP 3: Solve $f'(x) = 0$</p> $f'(x) = 0$ $0 = -2(2x + 1)(x - 2)$ $\therefore 2x + 1 = 0 \Rightarrow x = -\frac{1}{2}$ $\therefore x - 2 = 0 \Rightarrow x = 2$	<p>WHAT is so special about $f'(x) = 0$ in the first place?</p>	<p>VISUAL REINFORCEMENT</p> 
<p>STEP 2: Evaluate $f(x)$ at the “extrema”</p> $f(2) = -\frac{4}{3}(2)^3 + 3(2)^2 + 4(2) + 1 = 10\frac{1}{3}$ $f(-0.5) = -\frac{4}{3}\left(-\frac{1}{2}\right)^3 + 3\left(-\frac{1}{2}\right)^2 + 4\left(-\frac{1}{2}\right) + 1 = -\frac{1}{12}$	<p>WHY am I evaluating the function at $x = -\frac{1}{2}$ and $x = 2$?</p>	
<p>FINAL ANSWER:</p>		

(E) Practice the Skill

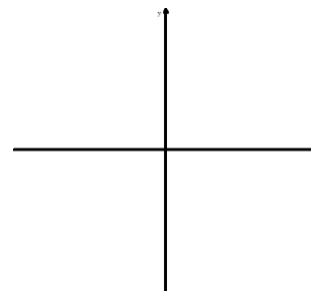
EXAMPLE 1: Use CALCULUS to determine & classify the extrema of $f(x) = -5x^2 - 20x + 3$ on $\{x \in \mathbb{R} \mid -4 \leq x \leq 1\}$

EXAMPLE 2: Use CALCULUS to determine & classify the extrema of $y = 2x^3 + 3x^2 - 12x$ on $\{x \in \mathbb{R} \mid -2 \leq x \leq 2\}$

Use the graphing calculator to verify your answer. Include a sketch.



Use the graphing calculator to verify your answer. Include a sketch.



(F) Homework: From Nelson Advanced Functions & Calculus, Chap 4.2, p283, Q1, 3, 4, 6abcf, 8