

Lesson 8 – Quadratic Modeling

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Example 1

- The formula for the height, h in meters, of an object launched into the air as a function of its time in flight, t in seconds, is given by $h(t) = -\frac{1}{2}gt^2 + v_0t + h_0$
- g represents the acceleration due to gravity which is about 9.8 m/s^2 , v_0 refers to the launch velocity in m/s and h_0 represents the initial launch height in m.

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Example 1

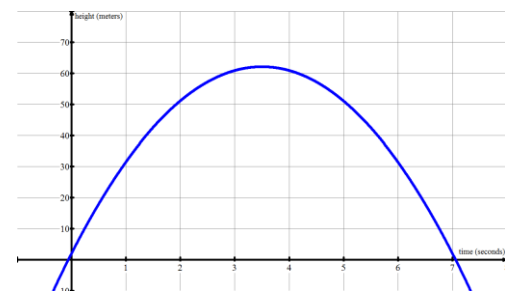
- If a projectile has an initial velocity of 34.3 m/s and is launched 2.1 m above the ground, graphically determine:
 - (1) the equation that you will enter into the TI-84
 - (2) the time at which the projectile reaches the maximum height
 - (3) the maximum height reached by the projectile
 - (4) $h(2)$
 - (5) $h^{-1}(12)$
 - (6) state the domain and range of the relation and explain WHY
 - (7) the x-intercepts and their significance
 - (8) the total time of flight of the projectile

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Example 1



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Example 2

- Determine the flight time of a projectile whose height, $h(t)$ in meters, varies with time, t in seconds, as per the following formula:
 - $h(t) = -5t^2 + 15t + 50$
- (a) Determine a reasonable domain for the function. What does it mean in context?
- (b) What is the range? What does it mean in context?
- (c) Does the projectile attain a height of 70m?
- (d) Determine the maximum height of the projectile?
- (e) When does the object reach this height?
- (f) When does the projectile attain a height of 60 meters?

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Example 3

- The path of a baseball thrown at a batter by Mr S is modeled by the equation $h(d) = -0.004d^2 + 0.06d + 2$, where h is the height in m and d is the horizontal distance of the ball in meters from the batter.
 - what is the maximum height reached by the baseball?
 - What is the horizontal distance of the ball from the batter when the ball reaches its maximum height?
 - How far from the ground is the ball when I release the pitch?
 - How high above the ground is the ball when the ball reaches the batter if she stands 20 m from the pitcher

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Example 4

- The cost per hour of running a bus between Burlington and Toronto is modelled by the function $C(x) = 0.0029x^2 - 0.48x + 142$, where x is the speed of the bus in kilometres per hour, and the cost, C , is in dollars. Determine the most cost-efficient speed for the bus and the cost per hour at this speed.

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Example 5

- Sasha wants to build a walkway of uniform width around a rectangular flower bed that measures 20m x 30m. Her budget is \$6000 and it will cost her \$10/m² to construct the path. How wide will the walkway be?

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Example 6

- Student council plans to hold a talent show to raise money for charity. Last year, they sold tickets for \$11 each and 400 people attended. Student council decides to raise ticket prices for this year's talent show. The council has determined that for every \$1 increase in price, the attendance would decrease by 20 people. What ticket price will maximize the revenue from the talent show?

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Example 7

- If you plant 100 pear trees in an acre, then the annual revenue is \$90 per tree. If more trees are planted, they generate fewer pears per tree and the annual revenue per tree is decreased by \$0.70 for each additional tree planted. Additionally, it costs \$7.40 per tree per year for maintaining each tree. How many pear trees should be planted to maximize profit?
 - What is the equation for revenue?
 - What is the equation for profit?
 - find the max value for the profit equation

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Example 8

- Profit type Q
- The demand function (or price function) for a new product is $p(x) = -5x + 39$, where p represents the selling price of the product and x is the number sold in thousands. The cost function is $C(x) = 4x + 30$.
 - How many items must be sold for the company to break even?
 - What quantity of items sold will produce the maximum profit?

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Example 9

- For each pair of revenue and cost functions, determine
- the profit function
 - the value of x that maximizes profit
- $R(x) = -x^2 + 24x$, $C(x) = 12x + 28$
 - $R(x) = -2x^2 + 32x$, $C(x) = 14x + 45$
 - $R(x) = -3x^2 + 26x$, $C(x) = 8x + 18$
 - $R(x) = -2x^2 + 25x$, $C(x) = 3x + 17$

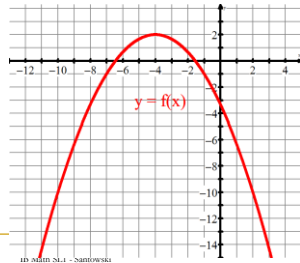
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Example 10

- Here are some graphs of quadratic functions → determine their equations in the form that seems most appropriate to you.



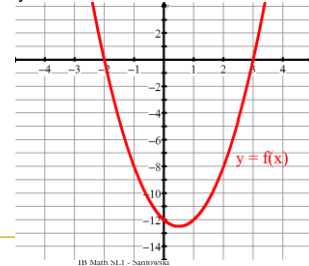
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Example 11

- Here are some graphs of quadratic functions → determine their equations in the form that seems most appropriate to you.



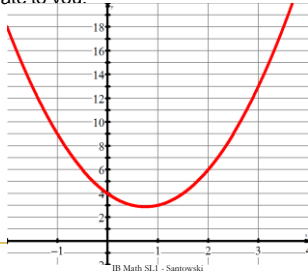
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Example 12

- Here are some graphs of quadratic functions → determine their equations in the form that seems most appropriate to you.



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Example 13

- (1) Write the equation of the parabola that has zeroes of -3 and 2 and passes through the point $(4, 5)$.
- (2) Write the equation of the parabola that has a vertex at $(4, -3)$ and passes through $(2, -15)$.
- (3) Write the equation of the parabola that has a y -intercept of -2 and passes through the points $(1, 0)$ and $(-2, 12)$.

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Example 14

- (1) Write the equation $f(x) = 2(x + 3)^2 - 8$ in standard form
- (2) Write the equation $f(x) = -\frac{1}{2}(x - 5)^2 + 8$ in standard form
- (3) Write the equation $f(x) = 2(x + 3)^2 - 8$ in factored form
- (4) Write the equation $f(x) = -\frac{1}{2}(x - 5)^2 + 8$ in factored form

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Example 15

- (1) Write the equation $f(x) = -\frac{1}{2}(x + 4)(x - 2)$ in standard form
- (2) Write the equation $3(x - \frac{1}{2})(x + 3.5)$ in standard form
- (3) Write the equation $f(x) = -\frac{1}{2}(x + 4)(x - 2)$ in vertex form
- (4) Write the equation $3(x - \frac{1}{2})(x + 3.5)$ in vertex form

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Example 16

- (1) If $f(x) = x^2 + kx + 3$, determine the value(s) of k for which the minimum value of the function is an integer. Explain your reasoning
- (2) If $y = -4x^2 + kx - 1$, determine the value(s) of k for which the minimum value of the function is an integer. Explain your reasoning

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Example 17

- Find the range of the parabola $y = -2(x - 4)(x + R)$
- Find the minimum point of $y = x^2 - bx + 4$

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Example 18

- Given $f(x) = ax^2 + bx + c$, use the C/S method to rewrite the equation in vertex form, $f(x) = a(x - h)^2 + k$, and thereby determine h and k in terms of a, b & c
- Use the C/S method to rewrite $f(x) = ax^2 + bx + c$ in factored form, $f(x) = a(x - R_1)(x - R_2)$, and thereby determine R_1 and R_2 in terms of a, b , & c .

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Example 19

- Determine the value of W such that $f(x) = Wx^2 + 2x - 5$ has one real root. Verify your solution (i) graphically and (ii) using an alternative algebraic method.
- Determine the value of b such that $f(x) = 2x^2 + bx - 8$ has no solutions. Explain the significance of your results.
- Determine the value of b such that $f(x) = 2x^2 + bx + 8$ has no solutions.
- Determine the value of c such that $f(x) = x^2 + 4x + c$ has 2 distinct real roots.
- Determine the value of c such that $f(x) = x^2 + 4x + c$ has 2 distinct real rational roots.

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Example 20

- On the next slide, you will find a picture of my friend who visited Arches National Park a couple of years ago. She is 5 foot 6 inches tall. Determine an equation you can use to model the arch under which she is standing

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Photo



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Example 21

- On the next slide, you will find a picture of Sydney Harbour Bridge. The bottom “arch” is shaped as a parabola. You will need to research some data about the bridge so that you can determine an equation you can use to model the arch under which she is standing

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Photo



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Example 22

- Solve the system for m such that there exists only one unique solution

$$\begin{cases} y = x^2 + 4x + 6 \\ y = mx + 5 \end{cases}$$

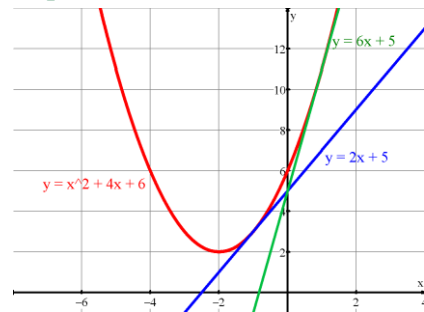
- The line(s) $y = mx + 5$ are called tangent lines → WHY?
- Now, determine the average rate of change on the parabola (slope of the line segment) between $x_1 = a$ and $x_2 = a + 0.001$ where (a,b) represents the intersection point of the line and the parabola
- Compare this value to m . What do you notice?

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Example 22



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