



Lesson Objectives

- 1. Develop the product rule
- 2. Apply the product rule to an analysis of functions

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(A) Review

- The power rule tells us how to find the derivative of any power function $y = x^n$ which works for any real value of n
- The derivative of a sum/difference is simply the sum/difference of the derivatives i.e. $(f + g)' = f' + g'$

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(B) Product Rule - An Investigation

- Now the question concerns products of functions \rightarrow is the derivative of a product of functions the same as the product of the derivatives? i.e. is $(fg)' = f' \times g'$??
- Let's investigate with a product function:
- $h(x) = f(x)g(x)$ where $f(x) = x^2$ and $g(x) = x^2 - 2x$.
- Thus $h(x) = x^2(x^2 - 2x)$

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(B) Product Rule – An Investigation

- o Trial 1 → if we go with our idea that $(fg)' = f'xg'$ → then $(fg)' = (2x)(2x - 2) = 4x^2 - 4x$
- o We can graph $h(x)$ on the GC, graph the derivative and then program in $4x^2 - 4x$ and compare it to the calculated derivative from the GC.
- o We will find that →
- o And our conclusion is →

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(B) Product Rule – An Investigation

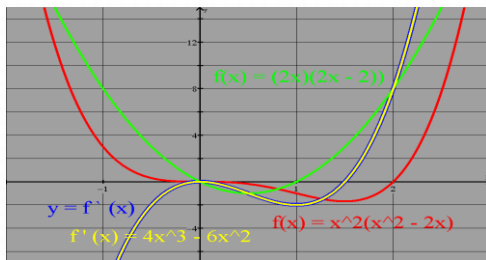
- o Trial 2 → If we simply tried expanding $h(x) = x^4 - 2x^3$ and then taking the derivative, we would get $4x^3 - 6x^2$. If we program $4x^3 - 6x^2$ into the GC, we find that we match the GC generated derivative exactly.
- o So then HOW do we predict the derivative of a product IF WE CANNOT EXPAND?????

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(B) Product Rule – An Investigation



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(B) Product Rule – An Investigation

- o So then HOW do we predict the derivative of a product IF WE CANNOT EXPAND?????
- o USE a CAS calculator like the TI-89

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(C) Explore

- Try to predict the derivative of the PRODUCT of $f(x) \cdot g(x)$



- Use the TI-89 to validate your prediction

$$\frac{d}{dx}(f(x) \cdot g(x))$$

$$\frac{d}{dx}(f(x)) \cdot g(x) + \frac{d}{dx}(g(x)) \cdot f(x)$$

- Interpret the answer from the TI-89

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(D) Product Rule

- To find the derivative of a product of two functions, say $f(x)$ and $g(x)$:

$$\frac{d}{dx}(f(x) \times g(x)) = f'(x) \times g(x) + f(x) \times g'(x)$$

- To find the derivative of a product of two functions, say u and v :

$$\frac{d}{dx}(uv) = u'v + uv'$$

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(E) Product Rule - Examples

- Find $f'(x)$ if $f(x) = 3x^4(5x^3 + 5x - 7)$
- Find the derivative of $(x^4 + x^2 - 1)(x^2 - 2)$
- Differentiate $g(x) = \left(x - \frac{1}{\sqrt{x}}\right)(x^2 + 2x^{\frac{1}{3}})$

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(E) Product Rule - Examples

- ex 1. Find the derivative of $f(x) = 3x^4(5x^3 + 5x - 7)$
- ex 2. Find the derivative of $f(x) = (x^4 - 4x^3 - 2x^2 + 5x + 2)^2$
- ex 3. Find the equation of the tangent to the function $f(x) = (2x + 4)(3x^3 - 3x^2 + x - 2)$ at $(1, -6)$

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(F) Examples - Applications

◦ Ex 1. Find the instantaneous rate of change at $x = 1$ of $f(x) = (x^4 - 4x^3 - 2x^2 + 5x + 2)^2$

◦ Ex 2. Find the equation of the tangent to $f(x) = (2x + 4)(3x^3 - 3x^2 + x - 2)$ at $(1, -6)$

◦ Ex 3. For $f(x) = (4x - 8)(2x^2 + 2x + 4)$, determine the critical numbers, the intervals of increase & decrease and then sketch $f(x)$

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(G) Internet Links

◦ [Calculus I \(Math 2413\) - Derivatives - Product and Quotient Rule](#)

◦ [Visual Calculus - Calculus@UTK 3.2](#)

◦ [solving derivatives step-by-step from Calc101](#)

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(H) Homework

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